

REACH ONE OF AMERICA'S MOST SOUGHT-AFTER DEMOGRAPHICS?

ADVERTISE WITH US!

U.S. Tactical owns the growing community of NavySEALs.com and the newer community of ustactical.com. The main users of these properties are adventurous males seeking information and products to help them train and perform as military, law enforcement operators or athletes. Our social network, content, and commerce site is a fast-growing community of members inspired by the spirit of the U.S. Navy SEALs and who seek information on how to Get SEAL Equipped, SEAL Fit and SEAL Smart.

NavySEALs.com was founded, and is led by, a former Navy SEAL and is staffed by a diverse crew of fitness and adventure enthusiasts.

Of our over **100,000 Community Members**:

**92% are male and
62% are less than 30 years of age.**

U.S. Tactical web properties see:

**21.6 million page views per year
2,640,000 unique visitors per year
220,000 unique visitors per month, who spend
10 minutes per visit.**

Monthly page views per advertising segment:

NavySEALs.com content:	557,783
NavySEALs.com community:	199,059
NavySEALs.com forums:	318,303
NavySEALs.com store:	574,000
USTactical.com:	155,232
SpecialOperations.com Store:	113,600

To learn more, call (760) 230-6752

**JOIN OUR TEAM.
ACCELERATE YOUR BUISINESS.
ADVERTISE TODAY!**

Web Site

	<u>Monthly</u>	<u>Quarter</u> <u>(10%</u> <u>off)</u>	<u>Year (20% off)</u>
<u>Home Page:</u>			
Leaderboard (728 x 90)	\$2,500	\$6,750	\$24,000
Ad Block (320 x 240)	\$2,000	\$5,400	\$19,200
Text (10 words max)	\$1,000	\$2,700	\$9,600
<u>Social Network/Forums:</u>			
Skyscraper (120 x 600)	\$1,500	\$4,050	\$14,400
Leaderboard (728 x 90)	\$1,200	\$3,240	\$11,520
Ad Block (320 x 240)	\$1,000	\$2,700	\$9,600
Text (10 words max)	\$750	\$2,025	\$7,200
<u>Store and Content:</u>			
Skyscraper (120 x 600)	\$1,500	\$4,050	\$14,400
Leaderboard (728 x 90)	\$1,200	\$3,240	\$11,520
Text (10 words max)	\$750	\$2,025	\$7,200

Newsletter

* Subscriptions at 100,000 @ 10/31/07 growing by 7,000 per month. Sent 4 times per month

	<u>Month</u>	<u>Quarter</u>	<u>Year</u>
Skyscraper (120 x 600)	\$800	\$2,000	\$6,000
Leaderboard (728 x 90)	\$700	\$1,800	\$5,000
Ad Block (120 x 200)	\$500	\$1,200	\$3,600
Text (10 words max)	\$250	\$575	\$1,725